

## **Historic, Archive Document**

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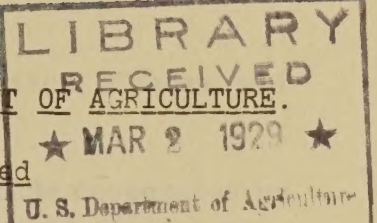




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INFORMATION

CONCERNING EDUCATIONAL EXHIBITS OF THE U. S. DEPARTMENT OF AGRICULTURE.



What They Are and How They May Be Obtained

The exhibits of the U. S. Department of Agriculture present by means of pictures, diagrams, legends, light, sound and ~~motion, important~~ results of investigational work on such agricultural subjects as live-stock and poultry raising, dairying, forestry, marketing, roads, boys' and girls' club work, nutrition and others. The exhibits are chiefly in the form of take-down structures, many of them having electrical and mechanical features.

Each exhibition group lays particular stress upon one or more major agricultural subjects and for variety contains a few exhibits on some of the other subjects also. In planning exhibition programs, effort is made to provide fairs with exhibits on the subjects that will be most useful to them, giving preference whenever possible to applications for specific groups in the order in which received. Department publications which offer additional information on the subjects presented in the exhibits, and on related subjects, are furnished for distribution with each group of exhibits.

Exhibits are available in freight-carload lots to State, interstate and international fairs that apply for them, and that subscribe to the regular cooperative agreements. A carload of exhibits when installed occupies from 100 to 140 running aisle feet of floor space about 10 feet deep or from 1000 to 1400 square feet, depending, of course, upon the size of the group. Space need not be in an unbroken line, however, as exhibits can be set up along two or more sides of a building or back to back. The exhibits provide their own structures and wall space and, in consequence, can be installed in almost any type of space.

An installation diagram is made for each exhibition for the purpose of determining the most economical and effective use of the space and for a guide to the Department representative who supervises the installation. For this purpose sketch of the space is provided by the fair and the individual exhibits are outlined upon a plat made from it, both plat and exhibits being drawn to scale. If, in making up the diagram, it appears that by adjustment or change of space the effectiveness of the exhibit can be materially increased, the possibility is called to the attention of the fair management, and likewise, if the diagram shows that more space has been provided than is necessary, the excess is released. A copy of the completed diagram is furnished the management of the fair for information and suggestions.

Representatives are sent to the fairs at the expense of the Department to supervise the installation, presentation and dismantling of the exhibits. Careful thought is given to the selection of these men with due regard to their experience in Department exhibit work, as well as to their knowledge of agricultural subject matter, and their tact and ability to cooperate. Each representative is furnished with







complete instructions including a copy of the installation diagram and follows the plans as closely as conditions permit.

Each fair with which exhibition arrangements are made cooperates by depositing in advance with the Department a sum sufficient to cover a pro-rated share of the season transportation cost; bears the cost of drayage at the exhibition point and furnishes space, common labor for installing and dismantling the exhibits, as well as electrical and such other special services as may be required to accomplish a successful exhibition. The amount of the transportation deposit is determined by estimating closely the total freight charges on shipments of exhibits to all of the fairs tentatively scheduled in the season program throughout the United States and dividing the sum equally among the number of fairs. Full advantage is taken of all railroad tariffs that provide for movement of exhibits at reduced rates.

Shipments move in carload lots over complete circuits because that is the most practical and economical way to handle them considering the exhibition program for the season as a whole. Occasionally a fair may not have room to display all of the items in the group. The extras are then merely stored at the exhibition point until the close of the fair and re-loaded with the material actually shown. Failure to use all of the material, however, does not reduce the amount of the prorated transportation cost, because the transportation companies collect for a carload whether or not the entire exhibit is shown at each point.

It is not practicable to provide fairs with exhibits diverted from two or more groups. To do so would greatly increase the cost of transportation on the circuits concerned because freight rates are higher for less than carload lots, while the enforced idleness of the unused portions of the groups would reduce the number of exhibitions that could be made during the limited period of the fair season. Occasionally it is possible to provide a fair with more than one group by cooperation on the part of the fair to the extent of a share of the transportation cost and the other cooperative conditions for each group.

If an exhibit is desired:

1. Application should be submitted to the Office of Exhibits, U. S. Department of Agriculture, Washington, D. C., stating the general agricultural subjects that are best suited to the region served by the fair and upon which exhibits would be helpful; the amount of space for which exhibits are desired; and whether the fair is in position to meet the cooperative conditions under which the exhibits are available.
2. A sketch or plat of the space to be assigned should accompany the application if possible. A rough pencil drawing will do if the location and dimensions of the space and of obstructions such as doors, posts, partitions, low ceilings, aisles, etc., are stated accurately. The relation of the space to the remainder of the building should also be shown.



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Each fair with which exhibition arrangements are made cooperates by depositing in advance with the Department a sum sufficient to cover a pro-rated share of the season transportation cost; bears the cost of storage at the exhibition point and furnishes space, common labor for installing and dismantling the exhibits, as well as electrical and such other special services as may be required to accomplish a successful exhibition. The amount of the transportation deposit is determined by estimating closely the total freight charges on shipments of exhibits to all of the fairs tentatively scheduled in the season program throughout the United States and dividing the sum equally among the number of fairs. Full advantage is taken of all railroad tariffs that provide for movement of exhibits at reduced rates.

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